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Platform	Limit	Notes
Instagram	2,200 chars	30 hashtags max
TikTok	4,000 chars	Caption
X	280 chars	Standard accounts
LinkedIn	3,000 chars	~200 shown before “see more”
Facebook	63,206 chars	Keep it short
Pinterest	500 / 100 chars	Description / title
Threads	500 chars	Post
YouTube	100 / 5,000 chars	Title / description